

Darya Cherniavskaya

Product Designer · complex B2B, fintech & functional prototyping

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LinkedIn · **Dribbble**

ABOUT

Product Designer with 4+ years of experience across complex B2B, iGaming and fintech products. I work end to end - from product discovery and information architecture to polished UI, working prototypes and implementation alignment. At SPRIBE, I am designing a new risk-management product from 0 to 1, contributing to a large-scale design system, presenting solutions directly to clients and users, and building fully functional Angular prototypes before development.

Complex B2B · Data-heavy UX · Design systems · Angular prototypes · Client-facing work

EXPERIENCE

SPRIBE Product Designer

2025 - Present
~1.5 years

iGaming · Risk Management · CRM · Design System · Web

Designing a new risk-management product from the ground up while also contributing to CRM, a new design system and client-facing product work.

0→1 Product Design

- Designed the risk-management product from 0→1, shaping information architecture, investigation workflows and the interaction model for operational users.
- Owned complex areas including dashboards, Player 360, linked accounts, groups, statuses, risk signals, tables, filters, bulk actions and exports.

Functional prototyping & delivery

- Build fully working Angular prototypes with realistic data, routing, states and product logic - not just click-through mockups - to validate complex workflows before implementation.
- Use Claude Code, Cursor and Antigravity to move from design concepts to testable behavior, then align interaction details with engineering before build.

Design system & client work

- Contributed components, patterns, states and interaction rules to a new large-scale design system and helped migrate existing products to the new visual and interaction language.
- Present product concepts and working prototypes directly to clients and users, turning requirements and feedback into concrete product decisions, changes and new features.

HOW I WORK

Comfortable owning a complex product area end to end - from framing the problem and structuring flows to presenting solutions, building functional prototypes and aligning implementation with engineering. I use Figma when it is enough and working prototypes when product behavior needs to be experienced rather than explained.

EXPERIENCE

CODABRASOFT LLC UX/UI Designer

2023 - 2025

Outsourced product design · FinTech · Mobile · Web

Worked across multiple client products at different stages - from research and early UX structure to high-fidelity UI, prototyping and iteration. Outsourcing taught me to enter unfamiliar domains quickly, adapt to different teams and constraints, and turn complex requirements into clear product experiences.

CLIENT PROJECTS

NDA Financial Platform

7+ months · FinTech · Web, iOS, Android

Worked on a multi-platform brokerage product, redesigning onboarding, trading interfaces, financial instrument cards, registration and account flows, and finance-heavy data visualizations.

Scope research · interaction design · prototyping · data visualization · cross-platform UX

NDA Online Borrowing Service

1+ year · FinTech · Web

Designed borrowing and investment experiences from user needs and scenarios through information architecture, wireframes, high-fidelity UI and continuous iteration with client feedback.

Scope UX research · user flows · IA · responsive web · stakeholder iteration

InWin - Sports Donation Platform

Cross-platform · iOS, Android, Web

Designed core user journeys for a sports-donation platform across mobile and web, translating product requirements into consistent flows, interaction patterns and polished interface states.

Scope cross-platform UX · mobile patterns · web adaptation · product collaboration

Numismatist - App for Identifying Treasures

6+ months · Utilities · iOS, Android

Designed the core mobile experience for identifying and cataloguing collectibles, moving from research and wireframes to polished UI and optimized user journeys.

Scope research · mobile UX · information structure · visual design

Notification Saver · CleanerX

Mobile utilities · Android

Designed utility flows around notification management, storage cleanup, media and application management, focusing on clear system states and straightforward mobile interactions.

Scope mobile UX · utility flows · information hierarchy · interaction design

INDEPENDENT WORK

Freelance / Self-employed UX/UI & Visual Designer

2022 - Present

Independent UX/UI and visual design work alongside product roles, usually for smaller products and concept-driven work where I can combine product thinking with a stronger visual direction.

- Design web and mobile interfaces from early structure and user flows through polished UI and interaction details.
- Build presentation narratives and visual materials that help clients understand, discuss and sell product ideas more clearly.
- Create branding, visual identity and logo directions when a product needs a stronger personality beyond the interface.
- Use motion and lightweight animation to communicate product behavior, interaction ideas and visual concepts.

EXPERTISE & TOOLS

Product

0→1 product design · complex B2B systems · risk management · CRM · data-heavy UX · information architecture · interaction design

Systems

design systems · component patterns · responsive web & mobile · cross-product consistency · accessibility

Visual & motion

Figma · presentation storytelling · branding & visual identity · Photoshop · Illustrator · After Effects · Jitter · Lottie

Prototyping & AI

working Angular prototypes · complex states & routing · design-to-code workflows · Claude Code · Cursor · Antigravity

Collaboration & presentation

client and user presentations · stakeholder communication · requirements & feedback · engineering alignment · business analysis · QA

Working style

end-to-end ownership · structured problem solving · fast domain onboarding · close product/engineering collaboration

EDUCATION & LANGUAGES

UI/UX Specialist

IT Academy · 2022

Bachelor's - International Finance

Belarusian State Economic University · 2016-2020

Russian - Native

English - Upper Intermediate

Polish - Upper Intermediate

French - Intermediate