Darya Amelka

Product Designer | B2B, Fintech and Enterprise UX

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PROFILE

Product Designer with 4+ years of experience across complex B2B, fintech and iGaming products. Designed an Operations Workspace from 0 to 1, supported its launch for real operators and continued developing it with the client. Combines end-to-end product design, data-heavy workflows and design systems with functional prototyping and a degree in International Finance.

EXPERIENCE

SPRIBE | Product Designer

2025 - September 2026

Operations Workspace • CRM • Web

- Designed Operations Workspace from 0 to 1, defining information architecture, investigation workflows and the interaction model for operational users. Helped bring it into live operator use, then refined workflows and introduced features with the client and team after launch.
- Owned complex product areas including dashboards, Player 360, linked accounts and risk signals. Designed tables, filters, bulk actions and exports to support operational and investigation workflows.
- Contributed components, interface states, interaction rules and reusable patterns to Design System v2, including migration of existing products to the new system.
- Built functional Angular prototypes with realistic data, routing, states and product logic using Claude Code, Cursor and Antigravity. Explored complex behaviour before development and aligned interaction details with engineers.
- Presented concepts and working prototypes directly to clients and users, translating requirements and feedback into design decisions with product and engineering teams.

CORE SKILLS

Product and UX: 0-to-1 design, information architecture, complex workflows, CRM, data visualisation, responsive web, iOS and Android.

Systems and delivery: Design systems, accessibility, interaction patterns, design QA, stakeholder collaboration and engineering handoff.

Tools: Figma, Angular prototypes, Claude Code, Cursor and Antigravity.

EXPERIENCE CONTINUED

CODABRASOFT LLC | UX/UI Designer

2023 - 2025

Designed client products across fintech, web and mobile, from research and early UX structure through detailed interfaces, prototypes and iteration.

Financial Platform | Brokerage and trading | NDA

7+ months | Web, iOS and Android

Redesigned onboarding, registration, trading interfaces, financial instrument cards and account flows. Contributed research, interaction design, prototyping and financial data visualisations across web and mobile.

Online Borrowing Service | Lending and investment | NDA

1+ year | Responsive web

Designed borrower and investor journeys from user needs and scenarios through information architecture, wireframes and detailed UI. Refined registration, loan applications and profiles through continuous client feedback across desktop and mobile.

Additional client products

- Sports Donation Platform (NDA): joined the redesign as the third designer; contributed client profiles, deposit and withdrawal flows, interaction patterns and interface states across web, iOS and Android.
- Numismatist: designed the core mobile experience for identifying and cataloguing collectibles, from research and wireframes to detailed interfaces and user journeys. 6+ months; iOS and Android.
- Notification Saver and CleanerX: designed Android flows for notification management, storage cleanup, media and application management, with clear system states and information hierarchy.

Freelance / Self-employed | UX/UI and Visual Designer

2022 - Present

Independent work alongside product roles: web and mobile interfaces, user flows and interaction states for smaller products and concept studies. Created client presentations, branding, visual identities and motion studies to communicate product ideas.

Visual and motion tools: Photoshop, Illustrator, After Effects, Jitter and Lottie.

EDUCATION

UI/UX Specialist | IT Academy | 2022

Bachelor’s in International Finance | Belarusian State Economic University | 2016 - 2020

LANGUAGES

Russian: Native | English: Upper Intermediate
Polish: Upper Intermediate | French: Intermediate